



# Anand Bhutkar

Motion Graphic & Animation Director | Animation Trainer | VFX Visualiser

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www.anandbhutkar.com  
www.csmc.co.in

## 2. As an Animator

### Experience

- Director, Creative Skills Motion Craft (OPC) Pvt. Ltd, Pune (April 2024 - Till date)
- Founder Director, The Media Tree LLP, Pune (May, 2011 - March 2024)
  - Flash Character Animator, Phoebus Creations Pvt. Ltd., Pune (April, 2004 - April, 2011)
- Flash Character Animator, Pixeleye, Pune (May 2003 - April 2004)
- Junior Flash Animator and Character Designer, Media Solutions Pvt. Ltd. (August 2002 - March 2003)

### Skill Set

- Conceptualising, Characterising for animated and corporate films, projects
  - Executing ideas with firm command on Adobe Flash, After Effects
- Use of apt colors, detailed drawings

### Previous Work

- Don Shiva (Short Animation Film) On Tandava - the famous dance of Lord Shiva
- Dashavatar (Animation Feature Film) Animate 10 distinct mythological characters
  - Akbar Birbal (Cartoon Series for Cartoon Network) Design of royal characters, palaces and cities from the Moghul era
- Jingle Toons (Animated Rhymes DVD) Animating various characters and scenarios for children

### Recognitions

- Special Jury Award (Animated Short film) 'ICE Film Festival' (2006) - Don Shiva

## 4. Other business activity

### Empanelment & membership

- Panelist at NFDC (Gov of India) for animation films
  - Empaneled with www.bizstart.in as an animation business expert (2021)
  - Member of BNI (Business Networking International) (2017 - till date)

## 1. As Motion Graphic Director and Art Director

### Experience

- Founder of Creative Skills Motion Craft Pvt. Ltd, Pune (Sep 2024 - till date) Working as Creative Director - branding through corporate films
- Founder of The Media Tree LLP, Pune (May 2012 - 2024) Working as Creative Director - branding through corporate films

### Skill Set

- Understanding client needs
- storyboarding, story design, AV stylization
- Conceptualising, exploring newer AV styles and leading The Media Tree team for execution
- Mentoring the team in designing mascots, logos and campaigns for several national and international brands
- Efficient handling of Adobe After Effects & Adobe Animate CC

### Previous Work

- Branding for various corporates like Cipla, Loramendi, CNBD bank (Dubai), Dubai Sports Tourism, Magneti Marelli Motherson, Bharati Vidyapeeth and more
- Logo animation for **Sawai Gandharv & Vasantosav festivals.**
- **Mulshi Pattern** (Marathi Feature Film) Titling for film directed by Pravin Tarde
- **Deool Band** (Marathi Feature Film) Titling for film directed by Pravin Tarde and Pranit Kulkarni
- **Phuntroo** (Marathi Feature Film) Storyboard Direction for film directed by Sujay Dahake
- **Gadbad Gondhal** (Marathi Feature Film) Titling for a film directed by Yogesh Gosavi
- **Na Bole Wo Haram** (Marathi Short Film) Storyboarding, Film won awards in SAARC film fest, IFFI Goa, & many International recognitions

### Current Work

- **Rajasthan Police Exhibition** 8 animated videos to explain the upcoming law. The entire exhibition received high praise from Shree Amit Shah Ji, Home Minister of India Gov.

## 3. As a VFX Visualiser

### Experience

- Art Director, The Media Tree LLP, Pune (Since May, 2011)
- VFX Artist, Phoebus Creations Pvt. Ltd., Pune (April 2007 - April 2011)

### Skill Set

- Visualising and designing a scene with Visual Effects
- Understanding client needs

### Previous Work

- **Mulshi Pattern** (Marathi Feature Film) VFX Direction and Production
- **Deool Band** (Marathi Feature Film) VFX Direction and Production
- **Dashavatar** (Animation Film) Visual Effects for the various wars and incarnations of Lord Vishnu

### Current Work

- **Kadipatta** (Marathi Feature Film) Motion Graphic Direction and Production
- **Janani** (Marathi Feature Film) VFX Direction and Production

### Recognitions

- Interview on the website www.bollywood.com for my work in 'Dashavatar'



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## 5. Off-beat

### Animator and Composer

- 'Julus' (2016)

by Shakuntala Kulkarni

a project about equal rights & freedom as  
individuals & as part of a community  
Showcase at Dhaka Art Summit, Bangladesh.

- 'The Golden Feral Trail' (2015)

by Archana Hande

A representation of the development of  
goldmines in Australia  
Showcased at the Western Australian Museum,  
Perth, Australia.

- 'Project Cinema City' (2012)

Research Art and Documentary Practice  
by Archana Hande

A project on the history of Indian cinema,  
through abstract visuals and animation.  
Project backed by Majlis,  
The National Gallery of Modern Art and  
Ministry of Culture, Maharashtra

## 7. Social

### Wall Painting

- 'Bhosari Railway Station' (2017)

A railway platform painting at Bhosari with  
Vanarsena Group (50 Artists & 500 volunteers.)

- Kalyankari Apang Vidyalaya, Pune (2017)

A wall painting for handicapped kids with  
Vanarsena Group (15 Artists & 150 volunteers.)

## 4. As an Educator

### Adjunct Faculty

- Vishwakarma University, (2022-till date)

### Visiting Professor

- FTII (Film and Television Institute of India) (2024)
- Rubika, India, (France Bace University), NIBM (2018 - till date)
- Symbiosis Designing Institute, Pune (2012, 2019)
- Tilak Maharashtra Vidyapeeth, Pune (2019)
- Maharashtra Education Society, Pune (2011)

### BOS Committee Member

- VU College of Multimedia, Pune (2017 - till date)
- Fergusson College, Animation, Pune (2023)

### As a Jury

- MIT Design, Loni Kalbhor
- Rubika, India, (France Bace University)
- Symbiosis School of Design, Pune
- MIT International School of Applied Art, Pune
- MIT International School of Broadcasting, Pune

### Project Guide

- Symbiosis School of Design, Pune (2021)

### Workshop

- 2 weeks animation workshop at FTII, Pune (June 2024)
- 10 days animation work at Bal Bhavan Kilkari, Patna, Bihar (June 2023)

### Syllabus Designing

- For the subject of Multimedia Animation for B.Sc. and M.Sc.,  
Karnataka State Open University, Mysore (Batch of 2014-15)

### Effective Online Trainer

- Have been training 80+ students (from India, Dubai, USA) weekly

### Carrier Guide

- Invited by many reputed institutions & Social groups as a speaker.

### Personal Trainer

- Drawing, Motion Graphics (After Effects) &  
2D Character Animation (Animate/Flash)

### Writing

- Article on Animation, 'Our Career Diaries', Continental Prakashan, (2012)

## 6. Educational Qualifications

### Executive Programme in Virtual and Augmented Reality, IIT Delhi (2025)

- Gained a comprehensive understanding of **VR/AR** and the future of **immersive media**.

### G. D. Art (Applied Art), 2003, Pune.

- A commercial art course at Abhinav Kala Mahavidyalaya,  
dealing with various skills like advertising and branding.

### A.T.D. (Art Teacher Diploma), 1999, Pune.

- An extensive course at the Bharati Kala Mahavidyalaya,  
imparting the ability to transfer the knowledge and skills involved in art.

Thank you!