



Anand Bhutkar

Motion Graphic & Animation Director | Animation Trainer | VFX Visualiser

470, Shaniwar Peth, Pune - 411030.
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www.anandbhutkar.com
www.csmc.co.in

2. As an Animator

Experience

- Director, Creative Skills Motion Craft (OPC) Pvt. Ltd, Pune (April 2024 - Till date)
- Founder Director, The Media Tree LLP, Pune (May, 2011 - March 2024)
 - Flash Character Animator, Phoebus Creations Pvt. Ltd., Pune (April, 2004 - April, 2011)
 - Flash Character Animator, Pixeye, Pune (May 2003 - April 2004)
- Junior Flash Animator and Character Designer, Media Solutions Pvt. Ltd. (August 2002 - March 2003)

Skill Set

- Conceptualising, Characterising for animated and corporate films, projects
 - Executing ideas with firm command on Adobe Flash, After Effects
- Use of apt colors, detailed drawings

Previous Work

- Don Shiva (Short Animation Film) On Tandava - the famous dance of Lord Shiva
 - Dashavatar (Animation Feature Film) Animate 10 distinct mythological characters
 - Akbar Birbal (Cartoon Series for Cartoon Network) Design of royal characters, palaces and cities from the Moghul era
- Jingle Toons (Animated Rhymes DVD) Animating various characters and scenarios for children

Recognitions

- Special Jury Award (Animated Short film) 'ICE Film Festival' (2006) - Don Shiva

4. Other business activity

Empanelment & membership

- Panelist at NFDC (Gov of India) for animation films
 - Empaneled with www.bizstart .in as an animation business expert (2021)
 - Member of BNI (Business Networking International) (2017 - till date)

1. As Motion Graphic Director and Art Director

Experience

- Founder of Creative Skills Motion Craft Pvt. Ltd, Pune (Sep 2024 - till date) Working as Creative Director - branding through corporate films
- Founder of The Media Tree LLP, Pune (May 2012 - 2024) Working as Creative Director - branding through corporate films

Skill Set

- Understanding client needs
- storyboarding, story design, AV stylization
- Conceptualising, exploring newer AV styles and leading The Media Tree team for execution
- Mentoring the team in designing mascots, logos and campaigns for several national and international brands
- Efficient handling of Adobe After Effects & Adobe Animate CC

Previous Work

- Branding for various corporates like Cipla, Loramendi, CNBD bank (Dubai), Dubai Sports Tourism, Magneti Marelli Motherson, Bharati Vidyapeeth and more
- Logo animation for **Sawai Gandharv & Vasantosav festivals.**
- **Mulshi Pattern** (Marathi Feature Film) Titling for film directed by Pravin Tarde
- **Deool Band** (Marathi Feature Film) Titling for film directed by Pravin Tarde and Pranit Kulkarni
- **Phuntroo** (Marathi Feature Film) Storyboard Direction for film directed by Sujay Dahake
- **Gadbad Gondhal** (Marathi Feature Film) Titling for a film directed by Yogesh Gosavi
- **Na Bole Wo Haram** (Marathi Short Film) Storyboarding, Film won awards in SAARC film fest, IFFI Goa, & many International recognitions

Current Work

- **Rajasthan Police Exhibition** 8 animated videos to explain the upcoming law. The entire exhibition received high praise from Shree Amit Shah Ji, Home Minister of India Gov.

3. As a VFX Visualiser

Experience

- Art Director, The Media Tree LLP, Pune (Since May, 2011)
- VFX Artist, Phoebus Creations Pvt. Ltd., Pune (April 2007 - April 2011)

Skill Set

- Visualising and designing a scene with Visual Effects
- Understanding client needs

Previous Work

- **Mulshi Pattern** (Marathi Feature Film) VFX Direction and Production
- **Deool Band** (Marathi Feature Film) VFX Direction and Production
- **Dashavatar** (Animation Film) Visual Effects for the various wars and incarnations of Lord Vishnu

Current Work

- **Kadipatta** (Marathi Feature Film) Motion Graphic Direction and Production
- **Janani** (Marathi Feature Film) VFX Direction and Production

Recognitions

- Interview on the website www.bollywood.com for my work in 'Dashavatar'



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5. Off-beat

Animator and Composer

- 'Julus' (2016)
by Shakuntala Kulkarni
a project about equal rights & freedom as individuals & as part of a community
Showcase at Dhaka Art Summit, Bangladesh.
- 'The Golden Feral Trail' (2015)
by Archana Hande
A representation of the development of goldmines in Australia
Showcased at the Western Australian Museum, Perth, Australia.
- 'Project Cinema City' (2012)
Research Art and Documentary Practice
by Archana Hande
A project on the history of Indian cinema, through abstract visuals and animation.
Project backed by Majlis, The National Gallery of Modern Art and Ministry of Culture, Maharashtra

7. Social

Wall Painting

- 'Bhosari Railway Station' (2017)
A railway platform painting at Bhosari with Vanarsena Group (50 Artists & 500 volunteers.)
- Kalyankari Apang Vidyalaya, Pune (2017)
A wall painting for handicapped kids with Vanarsena Group (15 Artists & 150 volunteers.)

4. As an Educator

Adjunct Faculty

- Vishwakarma University, (2022-till date)

Visiting Professor

- FTII (Film and Television Institute of India) (2024)
- Rubika, India, (France Bace University), NIBM (2018 - till date)
- Symbiosis Designing Institute, Pune (2012, 2019)
- Tilak Maharashtra Vidyapeeth, Pune (2019)
- Maharashtra Education Society, Pune (2011)

BOS Committee Member

- VU College of Multimedia, Pune (2017 - till date)
- Fergusson College, Animation, Pune (2023)

As a Jury

- Rubika, India, (France Bace University), NIBM (2018)
- Symbiosis School of Design, Pune (2019)
- MIT International School of Applied Art, Pune (2018)
- MIT International School of Broadcasting, Pune (2016)

Project Guide

- Symbiosis School of Design, Pune (2021)

Workshop

- 2 weeks animation workshop at FTII, Pune (June 2024)
- 10 days animation work at Bal Bhavan Kilkari, Patna, Bihar (June 2023)

Syllabus Designing

- For the subject of Multimedia Animation for B.Sc. and M.Sc., Karnataka State Open University, Mysore (Batch of 2014-15)

Effective Online Trainer

- Have been training 80+ students (from India, Dubai, USA) weekly

Carrier Guide

- Invited by many reputed institutions & Social groups as a speaker.

Personal Trainer

- Drawing, Motion Graphics (After Effects) & 2D Character Animation (Animate/Flash)

Writing

- Article on Animation, 'Our Career Diaries', Continental Prakashan, (2012)

6. Educational Qualifications

Executive Programme in Virtual and Augmented Reality, IIT Delhi (2025)

- Gained a comprehensive understanding of **VR/AR** and the future of **immersive media**.

G. D. Art (Applied Art), 2003, Pune.

- A commercial art course at Abhinav Kala Mahavidyalaya, dealing with various skills like advertising and branding.

A.T.D. (Art Teacher Diploma), 1999, Pune.

- An extensive course at the Bharati Kala Mahavidyalaya, imparting the ability to transfer the knowledge and skills involved in art.

Thank you!